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DAVE HOLOWEIKO TO DIRECT LOCAL HISTORY PODCAST INITIATIVE

PITTSBURGH, PA – The Social Voice Project is pleased to welcome Dave Holoweiko as director of its *Local History Podcast Initiative* (LHPI).

LPHI is an innovative co-operative media effort dedicated to providing regional local historical societies and museums with podcasting capabilities to help them promote and celebrate local history within their own communities and around the world.

The *Local History Podcast Initiative*, one of several media initiatives available through [The Social Voice Podcast Network](#), is currently developing podcast partnerships with organizations and individuals throughout Western Pennsylvania, with plans to expand into Eastern Ohio and Northern West Virginia.

“So many small communities have their own local history societies and museums abounding with amazing artifacts, wonderful exhibits, and incredible stories that reveal our shared cultural heritage,” says TSVP founder and executive director, Kevin Farkas, “But these organizations struggle to get the word out about their museums. Public interest and support for local historical societies and museums is on the decline, and many organizations will soon shut their doors if they do not do a better job attracting and inspiring the public’s interest in local history—especially our younger generation. Using the technology of podcasting to promote local history via the internet gives these grassroots, community-based organizations new life, purpose, and a world-wide audience.”

Dave Holoweiko of Midland, Pennsylvania, who is a senior director of the Little Beaver Historical Society in Darlington, Pennsylvania, will help promote and produce TSVP’s *Local History Podcast Initiative*. He is a long-time local history advocate with extensive experience creating local history programming and events. Mr. Holoweiko is also host of the newly launched but very popular, *Little Beaver Historical Society Podcast*. He is also a producer of the *R-ACT Theatre Podcast*, a performing arts showcase celebrating the 25 year-old non-profit community theatre group located in Rochester, Pennsylvania.

“Having local history programming available online through our podcast initiative-- whether it’s discussions about exhibits, promotions of upcoming events, or interviews with local persons of interest and celebrities, our shows will educate the public and inspire people to visit the actual museums,” says Mr. Holoweiko. “And podcasting is also a great way for small organizations without physical museums to share and celebrate their local history with the world.”

“History is not just something that happened long ago and far away,” says Mr. Holoweiko, quoting the historian Thomas Noel, “History happens to all of us all the time. Local history brings history home; it touches your life, the life of your family, your neighborhood, your community.”

“Through our *Local History Podcast Initiative*,” Mr. Holoweiko asserts, “We intend to make history interesting, inspiring, and relevant across the generations again within our communities.”

To learn more about TSVP’s *Local History Podcast Initiative*, visit: TheSocialVoiceProject.org

The Social Voice Project is an educational multimedia organization specializing in public and oral histories, as well as promoting grassroots, community-based performing arts organizations and humanities-oriented non-profits. TSVP also provides audio production consulting and assistance, including content development, technical direction, audio engineering, and media publication services.